

## Sangyod Muang Phatthalung Rice

Geographical indication product. (GI.Rice)

somreang saeton

Sangyod Muang Phatthalung Rice is a traditional rice variety named it Sangyod Phatthalung grown in the area of Phatthalung province for more than a hundred years. Which has been well-know. In the old days. This rice was grown as a gift to be presented to respected elderly people at special occasions or festivals and for cooking for merit making activities.

Since 1987 plant breeder of Phatthalung Rice Research Center had in improved Sangyod rice variety by the method called “ pure-line selection “ With this rice improvement process, we got the best Sangyod and named it Sangyod Phatthalung. However, the significant change happened was presented to Her Majesty the Queen this rice has become the Queen’s favourite.

Later to be registered with the GI (Geographical indication) Act of the intellectual property Department under the name “ Sangyod Muang Phatthalung Rice “

### Characteristic of Sangyod Phatthalung Rice.

The typical of this selected one is small and Long. Slender grain, dark red pericarp, soft (Low amylose) and aromatic of cooked rice as well as vary delicious and nutritional enrich (high niacin). Good for health it helps to nourish the blood supply and strengthens the body as well as preventing Alzheimer’s disease and providing full measures of antioxidants, namely. oryzanel and gamma aminbutyvic acid (GABA), which aresaud to reduce the risk of cancer.

At present, Sangyod Rice is quite popular, despite being higher priced compared to other rice species.



## Source of Production

Under a big national resource of the plain area between Ban-tad mountainous Rang and Songkhla – Phatthalung Lake which is abundance of many agricultural biodiversity resources at specific area, Phatthalung province is considered to be one of Thailand's leading food production areas in the South of the Kingdom

Sangyod Rice is the one among those reflects the good appropriate combination of fertile soil and water there Produced under quality management by GAP. (Good Agricultural Practice). And GI. (Geographical indications). This can in vole identifying geographical sites linked with production of certain items, and connecting people with nature.

The Present.

Sangyod Muang Phatthalung Rice is entering both domestic and overseas. With development plan of Phatthalung province with a bright future thanks to the kindness of Her Majesty the Queen and the strong spirit of Phatthalung's farmer in preserving their ancestors' wisdom and traditions descending from one generation to another that continues to sustain Thai society.

